

Cliff Consulting, Inc. Adds Financial Services Specialist John O'Connell

Released April 3, 2007

As seen in:

APRIL: PRNewswire (4/3/07)	Forbes (4/3/07)
Banker and Tradesman (4/3/07)	Marin Independent Business Journal (4/23/07)
Breitbart.com (Int'l News) (4/3/07)	East Bay Business Times (4/27/07)
KRON – San Francisco TV4 (4/3/07)	FALL USC Trojan Journal Family Magazine
Yahoo Business News (4/3/07)	

Sausalito resident John O'Connell has joined Cliff Consulting, Inc., (<http://www.cliffconsulting.net>) as a senior consultant. Cliff Consulting provides senior-level project leadership to corporations and non-profits throughout the San Francisco Bay Area. A 30-year veteran of the financial services and consulting industries, O'Connell is currently supporting the firm's client, Wells Fargo Bank, where he began his career. O'Connell has extensive experience in the planning and execution of large, complex projects that involve new technology integration and business process change.



"I am excited to be a part of the Cliff Consulting team. The firm's client base and reputation for effective consulting engagements complement my expertise in leading companies through technical, organizational and cultural transitions with a keen focus on addressing customer concerns," said O'Connell.

Prior to joining Cliff Consulting, O'Connell worked for five years as a senior manager at BearingPoint. His additional previous positions include: director of professional services for eFunds Solutions Group, senior vice president of National Treasury Management at Bank One, senior vice president for Bank of America, founder and general partner of American Wine Services, and vice president/regional manager at Wells Fargo Bank. O'Connell earned an MBA and a Bachelor of Science in Finance from the University of Southern California.

"John O'Connell adds to the breadth of our firm's financial services and technology consulting expertise," says Bob Cliff, president of Cliff Consulting. "We are pleased he selected our firm as the next step on his distinguished career path."

Celebrating its 35th year in business, Cliff Consulting, Inc. provides project leadership, business process improvement, and information systems implementation to a wide variety of industries. The Oakland-based firm's clients include banking, insurance, consumer products, health care, biotech, high-tech, and philanthropic organizations. Cliff Consulting's 14 professional staff members value the firm's professional environment that provides a healthy balance between work and time for personal life.