

## Cliff Consulting, Inc. Adds Senior Technology Consultant Yvonne Gemmell Keene

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Released May 3, 2007

As seen in:

**MAY** PRNewswire (5/3/07)  
Symbian – Developers' Journal (5/3/07)  
Business Technology News.com (5/3/07)  
Yahoo Business News (5/3/07)  
Forbes.com (5/3/07)

American Electronics Association  
–(www.aeanet.org) (5/3/07)  
Digital50.com (5/3/07)  
**JUNE** Product Management Today  
East Bay Business Times 6/8/07  
Contra Costa Times 6/03/07

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San Francisco resident Yvonne Gemmell Keene has joined Cliff Consulting, Inc., (<http://www.cliffconsulting.net>) as a senior consultant. Cliff Consulting provides senior-level project leadership to corporations and non-profits throughout the San Francisco Bay Area. A former Accenture associate partner, Keene has over 15 years of business and IT experience in the technology, health care, retail and publishing industries.



"We're proud to have Yvonne join the Cliff Consulting team. Her impressive background, including many years of partnership with a prestigious consulting firm, is a perfect addition to our firm's group of seasoned and highly qualified consultants," says Bob Cliff, president of Cliff Consulting.

Prior to joining Cliff Consulting, Keene worked as an independent consultant in business development for Ketera Technologies and project leadership for Lonely Planet Publications. Her career includes twelve years with Accenture in San Francisco and New York, managing SAP enterprise software implementations for Perkin Elmer, a \$2 billion revenue life sciences company, and Guidant, a \$1 billion medical device company. She also led supply chain software implementation and re-engineering projects for SUN Microsystems and Levi Strauss & Co. while with Accenture.

"I was attracted to Cliff Consulting by the strong customer partnerships they have built over the last 35 years," says Keene. "Joining Cliff allows me to leverage my extensive experience from Accenture while maintaining a work-life balance."

Celebrating its 35th year in business, Cliff Consulting, Inc. provides highly experienced project leadership for business process improvement and information systems implementation to a wide variety of industries. The Oakland-based firm's clients include banking, insurance, consumer products, health care, biotech, high-tech, and philanthropic organizations. Cliff Consulting's 15 professional staff members value the firm's professional environment that provides a healthy balance between work and time for personal life.