

## Julie DiJaili Joins Cliff Consulting, Inc.

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As Seen in:

AOL Daily Finance  
Banks.com  
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**OAKLAND, CA, September 10, 2010**—Julie DiJaili has joined Cliff Consulting, Inc. (<http://www.cliffconsulting.net>), a Bay Area-based management consulting firm that specializes in helping clients plan and lead critical projects such as business process improvements, compliance initiatives, mergers and integrations, and technology implementations.

DiJaili's 20 years of consulting experience include work for Blue Shield of California, Kaiser Permanente and the Federal Home Loan Bank of San Francisco. She also served as a Director of Applications Development for Equitec Financial Controls.



She helped Blue Shield implement the Cost of Health Care Initiative and upgrade its claims processing capabilities to better detect overpayments, improperly coded claims and fraud. At Kaiser, her project work included conversion of regional legacy systems to a common PeopleSoft's HR, benefits and payroll system, reengineering Kaiser Employee Benefits Services' enrollments process to utilize a Voice Response System, and managing a conversion of the Benefit Management System to a multi-user system with improved performance. At the Federal Home Loan Bank, she implemented a major client server application for general ledger, accounts payable, purchase orders and fixed assets, among other projects.

"Julie's great strength is her ability to help clients leverage their technology investment to achieve greater efficiency," said Robin Nasatir, CEO of Cliff Consulting. "She has an uncanny ability to drill down into detailed analysis while keeping a strategic eye on the big picture. And when it comes to sharing her insights and ideas, she is supportive and collaborative. Clients really love working with her."

"It's surprising how often people think expensive software will automatically solve their problems," says DiJaili. "My favorite kind of project is helping organizations make their existing systems work at a higher level. At CCI we help clients leverage their own resources."

A graduate of San Francisco State University with a B.S. in Business, DiJaili is a long-time resident of Moraga. In her spare time, she hikes, travels, and practices yoga.



CLIFF CONSULTING, INC.

**About Cliff Consulting, Inc.**

Oakland, California-based Cliff Consulting, Inc. is a locally-focused management consulting firm that specializes in helping clients identify, plan and implement critical projects in the areas of business process improvement, compliance and information systems. The firm is comprised of highly experienced consultants who help build and motivate internal teams while tailoring industry best practices to fit the culture and needs of individual clients.

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